Have Government & Big Business Hijacked Eldercare?
This Consumer Advocate says, “Yes...and we’re heading for a crash”

The 60+ age group is exploding and mushrooming senior populations are stretching healthcare, legal, financial, funeral, automobile, real estate and other industries to the breaking point. Consumer service providers supposedly there to support you are making this situation worse.

What can we do? How can we prevail against Un-cope-able Systems? Carol-Ann Hamilton – a leading-edge pioneer in systems thinking – is bringing this alarming crisis to a new level of public awareness. As a result of facing every imaginable obstacle with her own parents, she has trial-and-error tested 8 ADVOCACY Attitudes and Actions that give power back to the consumer.

Show and Story Ideas

- **Behind the Hospital Curtain.** The shocking truth about how BIG Healthcare really treats senior patients.
- **Warning! Just Because Your Folks are in Assisted Living, the Nightmare Isn’t Over.** The 3 biggest myths that will get you in trouble every time.
- **Ridiculous Driver’s License Policies Harm Safety for the Rest of Us.** How to “take away” the car keys from dangerous Dad or Mom so they get off the road.
- **5 Essential Questions to Ask Your Elderly Parents Before It is Too Late.** How to get legal, insurance and financial paperwork organized so you don’t get caught with your pants down.
- **Selling the Parental Home.** The smartest ways to tackle overwhelm – especially when you’re facing a hoarders-on-steroids house.
- **How Eldercare Hurts Your Business Without Your Knowing It.** The hidden bottom line costs you need to watch out for.
- **Why Your Company Can’t Afford to Ignore the Eldercare Crisis.** Overhaul your Human Resources policies or lose your best people!

**Media Experience:**

- **Local TV:** CHCH TV and CTV (Toronto)
- **Radio:** Chat with Women (Seattle); The Wellness Journey with Lynnis Woods-Mullins (California); Philip Till’s Morning News on CKNW-AM (Vancouver); Ilija Dugandzic at 96.5 FM (Australia)
- **Print:** Parent Guide News (Long Beach); Senior Wire News Service (Denver); Western Pennsylvania News

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Availability: United States and Canada by arrangement